

KALEIDOSCOPE of HOPE Soirée

START A FIRE
IN SUPPORT OF YOUTH MENTAL HEALTH

	FIRE WITHIN ME LOUNGE SPONSOR	IGNITE SELF-WORTH LOUNGE SPONSOR	MEDIA SPONSOR CONTRA ADVERTISING 10 RADIO / 10 MEDIA/10 PRINT	FLAME OF CONFIDENCE SPONSOR	SPARK ACCEPTANCE SPONSOR
	\$75,000 (3 year) or \$30,000 (1 year)	\$15,000		\$10,000	\$5,000
Reserved Raised Lounge for Invited Guests	20 People				
Reserved Lounge for Invited Guests		15 People	10 People	10 People	
Communal Table & Bar Stools					10 People
VIP Cocktail Reception	20 People	15 People	10 People		
KOH Cocktail Reception	20 People	15 People	10 People	10 People	10 People
Corporate Branding	Corporate name/logo incorporated in KOH Event logo				
Onstage Presence	Welcome Address		MC Consideration		
ON-SITE RECOGNITION					
Acknowledgement by MCs	As Fire Within Me Lounge Sponsor		As Media Sponsors		
Welcome Signage	Fire Within Me Lounge Sponsor Recognition	✓	✓	✓	✓
Lounge/Communal Table Signage	✓	✓	✓	✓	✓
Personalized Branded Server for Lounge	✓	✓	✓		
Multimedia Presentation	Fire Within Me Lounge Sponsor Recognition & Logo	Logo	Logo	Logo	Logo
Logo Affixed to Red Carpet Backdrop	✓	✓	✓		
MEDIA RECOGNITION					
Acknowledgement at KOH Launch Event (TBA)	✓				
Media Advisories (Pre/Post Event)	Fire Within Me Lounge Sponsor Recognition				
Radio/TV/Print Ads (Bell Media/CTV/OBJ)	Fire Within Me Lounge Sponsor Recognition	✓	✓		
PRINT MARKETING					
Souvenir Program	Welcome letter & full page color ad	Half-page colour ad	Half-page colour ad	Corporate Logo	Corporate Logo
Corporate Logo on Tickets	✓	✓	✓		
Logo in all KOH Soirée ads	Prominence	✓	✓	✓	
Promotional Materials	Fire Within Me Lounge Sponsor Recognition in all				
E-MARKETING					
Kaleidoscope of Hope Website	Logo on all pages	Logo & Hyperlink	Logo & Hyperlink	Logo & Hyperlink	Company Logo
Event Promotion on Facebook	Multiple Mentions	✓	✓	✓	✓
Event Promotion on Instagram	Multiple Mentions	✓	✓	✓	✓
Event Promotion on Twitter	Multiple Mentions	✓	✓	✓	✓
POST EVENT	First Right of Refusal for Fire Within Me Lounge Sponsorship				